



www.colosports.org

*Reach thousands of sports & fitness enthusiasts daily in the new
Colorado Sports & Fitness Guide.*

The *Colorado Sports Organization* has developed an innovative new resource to help Colorado find the best places to play and stay fit. Our aim is to bring the best sports, fitness and health & wellness providers and opportunities to the active Colorado population through web and mobile device. The guide will be promoted on CBS Channel 4, Mile High Sports Radio and Magazine and through many other avenues insuring that your organization will be found!

The guide features a directory comprised of Colorado sports and fitness providers along with their information. What's unique about the guide is that each provider will be featured individually with their own **PROFILE PAGE**. This page will be loaded with your information, pictures, an active link to your website and social network widgets to help promote your page daily. This page will be developed professionally allowing your organization to spotlight its best qualities. The Guide will also feature an events calendar allowing you to login and add your upcoming events, classes and more with an active link directly to your registration page.

The guide will also include an exclusive list of health and wellness industry leaders for information on nutrition, performance, injury prevention and general health and wellness services.

Another unique addition to this guide is the opportunity to feature your events, classes, fundraisers, specials, incentives and more on our home page daily through our featured providers section, LIVE social network feed and premium spotlight slides. (Please see SAMPLE HOME PAGE.)

Who is eligible to be in the guide?

Our providers include, but are not limited to; youth and adult leagues, teams, clubs, camps, clinics, gyms, athletic clubs, personal, sports performance and specialty trainers and facilities. If you provide a sports or fitness opportunity to Colorado, then you are eligible!

How will the Colorado Sports & Fitness Guide be promoted?

The *Colorado Sports Organization* has partnered with *CBS Channel 4, Fit4Colorado and Mile High Sports Radio & Magazine 93.7FM/AM1510* to help us reach the maximum amount of sports and fitness enthusiasts in Colorado! If that wasn't enough, the CSO has also developed relationships with the *Colorado Governor's Council on Physical Fitness, The Colorado Adaptive Sports Foundation and Special Olympics Colorado*, and through our partnered email lists, websites and social networks we have access to hundreds of thousands of athletes around the state.

The Colorado Sports & Fitness Guide
features the best Colorado has to offer!
Take a look at some sample pages...

SPORTS ▾ FITNESS ▾ HEALTH/WELLNESS ▾ ABOUT ▾ CONTACT ▾

- ▶ Adult
- ▶ Youth
- ▶ Teams & Clubs

SEARCH []

About
CHECK OUT THE VIDEO NOW!

CHECK OUT THE VIDEO NOW!

Your organization will be searchable by keyword, location and through the drop down menus!

Gain more exposure for your special events, leagues, camps, classes and more with a slide on the home page!

Colorado Sports

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Spotlight your organization by being featured as a sports, fitness or health and wellness provider of the month!

FEATURED ATHLETE



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NEWS TICKER

LATEST TWEETS

- ▶ PLAY FOR FREE! Quick reminder that WASA Drop In Sports nights at the Bladium in Stapleton resumes tonight. Join... <http://t.co/TwglcFte> about 5 hours ago
- ▶ 5th - 8th Grade Boys and Girls #BasketballCamp! Check out the Bill Hanzlik Holiday Hoops Camp with our friends at... <http://t.co/BznBtUDU> about 7 hours ago
- ▶ Practice #running in the snow right now so you are ready in February! Use promo code CSO20 to save some cash on... <http://t.co/ewz3Qgz5> about 9 hours ago
- ▶ Stay at a seaside Hilton and support youth sports! One of the amazing items up for bid with the PEP Club Sports... <http://t.co/kk3yAk7Z> about 9 hours ago
- ▶ Here we go! (@ Colorado Sports Organization HQ) [pic]: <http://t.co/qj2GE2Fn> about 10 hours ago

Follow CSO

CSO FACEBOOK

- Published Football Company 6. — October 4th via <http://localhost/feed/>
- Published Football company 4. — October 4th via <http://localhost/feed/>
- Published Football company 3. — October 4th via <http://localhost/feed/>
- Published Adult football. — October 4th via <http://localhost/feed/>

OTHER POSTS

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Mention CSO on FB or #CSO on Twitter and see them here instantly!

Profile Page - \$125 Annually

Each profile page includes your organizational logo, contact information, an active link to a landing page of your choice, social network widgets and three personalized tabs.

- **About** (See Sample About Tab)
 - **General Description** - In this section you can spotlight your programs, leagues, classes and more. It is also a chance to highlight who you are and what makes you different from other providers.
- **Events & Promotions** (Not pictured)
 - This is a unique section that you can update regularly to reflect what is coming up with your organization. Add class and league registrations, events or highlight promotions you are offering. All of these can have individual links to drive users directly to where you want them.
- **Photos** (Not pictured)
 - The best way to show your audience who you are is through a visual. Pictures are descriptive and will help show an interested user what your organization has to offer.

Sample Profile Page

Courtesy of Western Alternative Sports Association (WASA)
CSO Member Since 2010

Sample About Tab

The screenshot shows a website profile for WASA. At the top is a dark blue navigation bar with menu items: SPORTS, FITNESS, HEALTH/WELLNESS, ABOUT, and CONTACT. Below this is a header with the 'CSO GUIDE' logo and several icons. A prominent orange banner displays 'WASA'. The main content area features a 'WASA' logo, contact information (Phone: (303) 578-WASA, Email: nate@wasasports.com), and a 'Launch Website' button. The main text describes WASA's history in Denver, Colorado, starting in 2003 with 4 adult kickball teams. Social media widgets for Facebook (6 shares) and Twitter (59 retweets) are visible. Three personalized photo tabs are shown at the bottom, each featuring a man in a red shirt holding a football. Callouts provide context: one points to the contact info and website link, another to the social media widgets, and a third to the personalized photo tabs.

SPORTS ▾ FITNESS ▾ HEALTH/WELLNESS ▾ ABOUT ▾ CONTACT ▾

CSO GUIDE

WASA

f Share 6 59 retweet

ABOUT EVENTS PHOTOS

WASA was born in Denver, Colorado in the fall of 2003 with just 4 adult kickball teams competing for the coveted "Golden Keg".

WASA was born in Denver, Colorado in the fall of 2003 with just 4 adult kickball teams competing for the coveted "Golden Keg". What started as a fun, social way for a bunch of friends to unwind from the daily stresses of adult life has turned into a year round beacon of hope for all adults who long for the simpler days of their youth! They offer sports you haven't had a chance to play since grade school recess! Kickball, Dodgeball, Flag Football, Ultimate Frisbee... and much more!

WASA offers year round co-ed leagues and activities, all at a great price, and each of them a TON of fun! With several league locations across the Denver metro area, and a focus on creating an inclusive, social atmosphere (what we call the "WASA Spirit"), we're more than just a sports league... we're a community! WASA is where Denver goes to play!

Phone: (303) 578-WASA
Email: nate@wasasports.com
Launch Website

Make sure our visitors can find you with your updated contact info and an active link to your website.

Social network widgets will allow you and others to share your page with new people daily!

Highlight what makes you different from other providers in your description!